

Terms and Conditions – BAH-WEB-ITO-0923 landing page –

1 - ORGANISING COMPANY. The company SNA Europe SAS, a French “*société par actions simplifiées*” registered in France (Pontoise) under registration number 509 621 736 and whose registered office is located at Allée Rosa Luxembourg - 95610 ERAGNY SUR OISE (the “**Organising Company**”), organises from 1st of October 2023 at 00:01 to 29th February 2024 at 23:59 (the “**Duration of the Operation**”) a European contest entitled POWER BY PERFORMANCE / REGISTRY SOUTH EUROPEAN CAMPAIGN 2023 (the “**Operation**”) on the website accessible at the following internet address: www.bahco.com (the “**Website**”). The Contest will consist for the Participants to purchase a Bahco pruning tool with product code/serial number (S/N) BCL23, BCL24, BCL25IB, BCL20IB, BCL15IB, BCL51, BCL52FP, BCL15WB or BCL52TP and participate to a contest online **1.1** SNA Europe SAS provides this game altogether as an independent company with the sole purpose to promote and market its goods and services. The game is not to be seen as gambling, a lottery, or otherwise as a game of chance, but as a competition based on the actual contribution from the participants. The game is furthermore facilitated and carried out only through legal and professional means to advertise and market SNA Europe SAS and its goods and services.

2 - PARTICIPATION. The Operation is available to any adult – “**the Participant**”- (aged 18 years and over) residing in France, Italy, Greece, Portugal and Spain (“**the Territories**”) excluding the Organising Company employees, the persons who directly or indirectly took part in the conception, in the making or in the management of the Operation, as well as their direct family members. The participation is limited to one (1) per person (same surname, same first name and same email address) for the Duration of the Operation. The Participant can however enter the contest for several products/serials numbers as listed in Article 1 above. The Organising Company reserves the right to verify that the Winner have entered the Operation in accordance with the present rules, as the non-compliant participations will be disqualified and cannot qualify for a prize.

3 - ANNOUNCEMENT OF THE OPERATION.

The Operation will be advertised to the public on the packaging of the product purchased by the Participant or a leaflet following a QR Code, via the Website and other advertising media.

4 – DESCRIPTION OF THE GAME.

In order to enter the Operation, the Participant needs to purchase Bahco pruning tool with product code BCL23, BCL24, BCL25IB, BCL20IB, BCL15IB, BCL51, BCL52FP, BCL15WB or BCL52T through the Duration of the Campaign, retain the proof of purchase (receipt); and complete the online submission form on “MY BAHCO” and upload his/her proof of purchase.

5. CONDITIONS TO PARTICIPATE TO THE COMPETITION.

Participants should comply with the conditions stated in article 2. It is reemphasised that the Participants can only register once per unique serial number (S/N BCL23, BCL24, BCL25IB, BCL20IB, BCL15IB, BCL51, BCL52FP, BCL15WB or BCL52T). Duplicated uploads will automatically be removed from the Website.

6. PRIZES. For the whole Operation, the winner will have the opportunity to win the following prize:

For the Duration of the Operation, one (1) trolley, product code BASIC, for the full description of the product can be found here https://www.bahco.com/int_en/tool-trolley-general-purpose-tool-kit---158-pcs-pb_basic1.html

Value of the product : around €2000

One (1) trolley will be won by country

Comentado [NA1]: Date buttoir pour entrer les infos pour le tirage au sort

7 - ENTRY REQUIREMENTS. In order to enter the Operation, the Participant has to connect to the Website through the Duration of the Operation, register on "MY BAHCO" page and upload the proof of purchase for each product/serial number among the product listed in Article 1 above. One (1) purchase will entitle the Participant to one (1) entry to the contest.

8 - WINNERS DESIGNATION AND INFORMATION.

The Operation will take place until the 29th of February 2024 under all entries that conform to Articles 2 and 5 above to identify the winner of the Prize given away as part of the Promotion.

The draw will be made among entries made by Participants from each country, allocating one (1) Prize to a winner residing in each country after the end of the campaign on the 12th of March 2024

After the draw, winners will be notified by e-mail at the e-mail address provided when registering for the Contest; and the serial number of the product picked during the draw will be deleted from the list of entries.

9 - AWARDING OF THE PRIZES. When the Winner are contacted *via* email, he/she will be asked to provide a complete postal address to which the Prize may be sent. The Prize will be sent to the winner by transporter within ninety (90) days of being provided their postal address. In the event a winner does not respond within seven (7) calendar days from the date on which the email was sent, a second email will be sent. In the absence of a response from said winner within seven (7) calendar days from the date of the second email, the Prize will be considered lost and the Prize will not be put back in the Competition.

The Prize will only be delivered to a resident and to an address located within the Territories involved in the Contest. The Company will delete the addresses provided by the Winners after the delivery of the Prize.

10 - UNAVAILABILITY OF THE PRIZES. The Prize cannot in any way be exchanged against their value in cash, or against any kind of other reward and are non-transferable. The Organising Company may however replace the Prizes with other prizes of equivalent or higher value if circumstances beyond the Organising Company's control make it necessary to do so.

11 - FILING AND PROVISION OF THE RULES. The entry to the Operation implies the full acceptance of the present rules. The rules are available free of charge and printable at any time on www.bahco.com or upon request at SNA Europe SAS – Service Marketing - BP 20104 Eragny - 95613 CERGY PONTOISE FRANCE.

12 - COSTS REFUND. The costs of the Internet connection needed in order to enter the Operation will not be refunded.

13 - FRAUD. The Organising Company will be able to cancel all or part of the Operation if it appears that a fraud was committed in any form or by any means, in the context of the participation to the Operation or of the designation of the Winners. Moreover, it reserves the right not to distribute the Prizes to any participant who cheated and/or to bring proceedings against them before the competent courts.

14 - FORCE MAJEURE. The Organising Company reserves the right to shorten, extend, modify or cancel the Operation in the event of force majeure. Its liability will not be engaged in this case.

15 - LIABILITY. The entry to the Operation via internet implies the acknowledgement and the acceptance of the characteristics and limitations of the Internet, in particular regarding the technical performances,

the time of response to consult, question or transfer the information. The absence of protection of certain data against potential misappropriation and against the contamination risks by potential virus circulating on the Internet, shall not in any way expose the Organising Company to any liability. The Organising Company shall not be liable in case of loss of Internet communications or alteration of the participations (network communication, network breakdown) and more generally, in case of any disruption of the Internet. The Organising Company shall not be liable in case of malfunction or failure of the postal network and, in particular, in cases where the Prizes are lost during shipment, are not received, are damaged or when their delivery is delayed. Likewise, the Organising Company shall not be liable in cases where the Prizes are misdirected due to incorrect information provided by the participants or in cases where the Prizes were not received by the Participants within the timeframe set by the postal service.

17 - PERSONAL DATA. The processing of personal data of the participants is necessary in order for the Organising Company, acting as data controller, to manage efficiently the Operation and to make sure the Winners receive their Prizes. This data is used by the Organising Company and, if needed, its sub-processors assisting in the implementation of the Competition, for the purposes of the Operation and, if needed, to enable the Organising Company to send commercial communications to the participants who agreed to it by ticking the corresponding box in the online form. If participants agreed to the commercial prospection by email, their personal data will also be sent to the sub-processors assisting the Organizing Company in that field. Participants are informed that they do not have to accept to receive by email commercial communications to take part to the Competition.

The legal basis of the processing is the legitimate interest of the Organizing Company (i.e. organization of a contest via its website). If participants gave consent to the processing of their personal data to receive by email updates and other information relating to innovations and event of the Organizing Company, the legal basis of the processing is their consent. Participants have the possibility to withdraw their consent at any time, or ask for the portability of their personal data, by sending a mail to info@bahco.com or to SNA Europe SAS – BP 20104 Eragny – 95613 CERGY PONTOISE France.

Personal data will be kept for a maximum of 3 years as from the collection or the last contact with participants. In accordance with data protection laws, participants have a right of access, of rectification and deletion, limitation of all or part of their personal data, as well as a right to object to the use of such personal data. The Participants may exercise these rights by sending a mail to info@bahco.com or to SNA Europe SAS – BP 20104 Eragny – 95613 CERGY PONTOISE France. The persons who will exercise their right of opposition before the end of the Operation or who do not provide persona data marked as mandatory in the online form will not be able to participate to the Operation and receive a Prize.

If participants consider that the Organizing Company does not ensure data privacy rights, they can send a complaint to the CNIL or any other competent data protection authority. For further information as regard the way the Organizing Company process personal data please see: [Privacy Policy](#).

18 - GOVERNING LAW AND DISPUTE. The Operation and the present rules are governed by and construed in accordance with the laws of France. Any objection or claim in relation to the Operation shall be sent to the Organising Company to info@bahco.com or to SNA Europe SAS - BP 20104 Eragny - 95613 CERGY PONTOISE France.